



# #1 OPERATION TIMBER STRIKE!

- April 9, 2013
- What a team! (citizens, City, State, private)
- No serious injuries reported!
- 282 emergency Fire Rescue calls in first 24 hours (10 times normal volume)
- Reimbursed \$6.5 million (FEMA and S.D.)



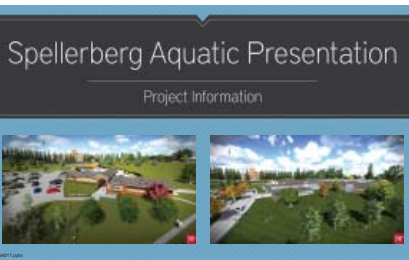
# #2 RECORD-BREAKING CONSTRUCTION A \$588 MILLION BOOM!

- Record building permits
- Record new housing units
- Planning Commission processed 160 development items
- We now have a COSTCO!

# #3 OVER 3,000 NEW JOBS! UNEMPLOYMENT RATE DROPS FROM 4% TO 3.1%

- Good jobs/solid benefits
- Events Center project—85% local jobs
- Competition drives better pay/opportunities
- New focus—workforce development

## CITY OF SIOUX FALLS



# #4 INDOOR ICE, INDOOR TENNIS, INDOOR SWIMMING— MOMENTUM IS BUILDING

- Public/private partnerships
- Aquatic Facilities Master Plan
- The citizens are ready!

# #5 EVENTS CENTER SPONSORSHIP SALES ARE STAGGERING!

- Luxury suites—sold out in 3 days
- Loge boxes—sold out in 29 minutes
- \$14 million in sponsorship/premium seating sales in 2013
- \$35 million total sales so far!
- Well on our way to "OPERATING IN THE BLACK"

# #6 GETTING INFRASTRUCTURE "STUFF" DONE!

- Orange barrels everywhere
- Sioux River South and Central Main sewer upgrades
- Events Center opens on time, within budget in September.
- Bike trail ready to ride—Tour Sioux Falls made us proud!
- Intensified focus on the Big Sioux River



# #7 DOWNTOWN IS ONE HAPPENING PLACE

- Downtown Hilton Garden Inn
- Phase II River Greenway
- Live, work, play—development everywhere!
- Uptown, Phillips Avenue Lofts
- Extreme Makeover—Public Parking
- Intense crime prevention efforts

# #8 SUBDIVISION COMPLIANCE RULES ARE RULES!

- Went from 30 subdivisions out of compliance down to 3!
- Financial security process now protects Sioux Falls residents and taxpayers.



# #9 SHAPE PLACES UNANIMOUSLY APPROVED!

- 60 meetings
- 260-page ordinance
- Thousands of hours and true commitment
- City Council unanimously supported it!

# #10 ROCK SOLID FINANCIALS NAME A STRONGER CITY!

- Strong sales tax revenue growth—7.7%
- Growing property tax base—construction everywhere
- Solid reserves—over 30%
- Collective bargaining/pension reform—collaboration wins!
- New financial management system will make us even stronger!
- Adding to our piggy bank for four straight years